

A person in a space suit stands on a rocky shore, looking out over a large stadium with a distinctive arched roof. The scene is set at sunset, with a bright sun low on the horizon, casting a warm orange glow over the water and the stadium. The sky is a deep orange, and the water reflects the light. The stadium's structure is visible, with its arched roof and supporting beams. The overall atmosphere is one of exploration and discovery.

# **MISSION INSTRUCTIONS**

**WHAT TO DO IN VALENCIA DURING  
YOUR VISIT TO 'THE INBOUNDER  
GLOBAL CONFERENCE'**

# BY LAND, SEA OR AIR – HOW TO GET TO THE INBOUNDER GLOBAL CONFERENCE

*Do you know how to get here?*

By land, sea or air. These are the different options you have for getting to **The Inbounder Global Conference**, the biggest inbound marketing event in Europe.





## DID YOU CAME BY CAR?

The City of Arts and Sciences is connected by road to the main access and ring roads: Dual Carriageway A-7 and Highway N-340 cross the Valencian Community from north to south; Dual Carriageway A-3 links Madrid and Valencia, while if you're coming down from northern Spain, from Aragón or Castilla y León you should use National Highway N-234.



## RELAXING AT THE BEACH IS THE BEST AFTER FLYING PLAN

Manises International Airport is located just a few minutes from Valencia. It has its own stop on Metro Line 5 and from there you have a connection to Alameda Station, about 15 minutes from the City of Arts and Sciences, which makes a pleasant stroll through the Gardens of the Turia River.

If you prefer to take the bus, the services that will leave you almost right at the door are lines 25, 95 and 1.



## IF YOU CAME BY TRAIN THESE ARE THE BEST COMBINATIONS

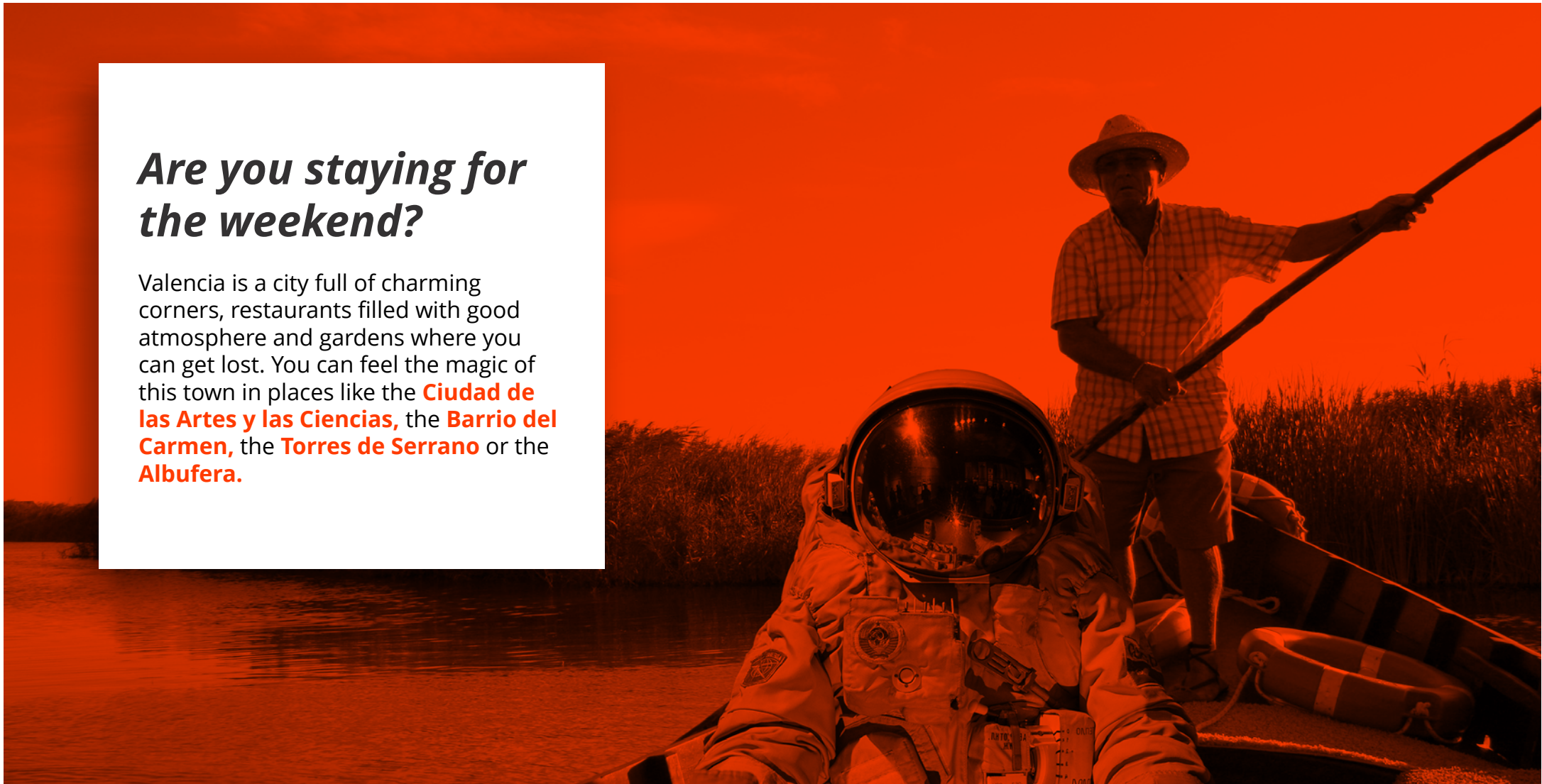
From Joaquín Sorolla AVE Station there is a shuttle bus to the Estación del Norte. From there, the most practical thing to do is to take a urban transport bus. Bus lines 13, 35 and 14 take you directly to the City of Arts and Sciences in about 30 minutes without having to change buses.



# IF YOU ARE HUNGRY FOR MORE, HERE ARE SOME PLANS FOR VISITING VALENCIA

## *Are you staying for the weekend?*

Valencia is a city full of charming corners, restaurants filled with good atmosphere and gardens where you can get lost. You can feel the magic of this town in places like the **Ciudad de las Artes y las Ciencias**, the **Barrio del Carmen**, the **Torres de Serrano** or the **Albufera**.





## A RELAXING CUP OF COLD HORCHATA IN PLAZA MAYOR

Just where 'The Inbounder Global Conference' takes place, you can access right to the **Ciudad de las Artes y las Ciencias**, one of the most flamboyant sides of Valencia. This site reunites culture, architecture and entertainment all in one place.

Neighborhoods like **Carmen** or **Ruzafa** stand as the most trendy of the city: narrowed streets, enigmatic bars, hidden churches...



## PARTY NIGHT AT THE COOLEST NEIGHBOURHOODS

If you try a boat ride by the **Albufera** river, you won't want to leave Valencia. Albufera's sunset are something that captivates all who visit. You can also visit the nearby beaches where you can enjoy a good paella.

Don't forget to take a Valencian **Horchata** with fartons! Nor the Ayuntamiento square, the Micalet tower, the Plaza de la Reina or the Serrano towers.



## SOME PLANS FOR ENJOYING VALENCIA

The highlights of this remarkable site are: **the Oceanogràfic**, an aquarium full of surprises where you can find different marine ecosystems (a 85 feet tall structure hosts 7.400 species of fishes and invertebrated animals!). **L'Hemisfèric and L'Umbracle**: an area where you can enjoy various audiovisual projections along walking trough the gardens and visiting the art gallery.



# WHERE CAN I STAY?

## SELECTED HOTELS/ NEGOTIATED RATES

HOTEL	★	ROOM TYPE	INDIVIDUAL	DOUBLE	☕	BOOKING
HOTEL BARCELÓ	4	STANDARD	100€	110€		valencia.res2@barcelo.com
		view to the CAC supplement		15€	○	
		junior Suite supplement		65€		
		Suite supplement		125€		
HOTEL AC VALENCIA	4	STANDARD	99€	104,50€	○	reservas@hotelprimusvalencia.com
HOTEL EXPRESS by Holiday Inn	3	STANDARD	73,70€	84,70€	○	acvalencia@ac-hotels.com
HOTEL NH Las Ciencias	3	STANDARD	59,40€	68,20€	○	nhlasciencias@nh-hotels.com
HOTEL CASUAL Las Artes	3	STANDARD	60,50€	65,50€	○	abenet@casualhoteles.com

All rates per room/night. Breakfast and city taxes are included. Availability upon request. In order to benefit of these rates, once you make the reservation it is necessary to mention THE INBOUNDER. All the hotels are at walking distance from the Conference venue at the City of Arts and Sciences



**In order to receive these discounts, once you make the reservation it is necessary to mention as a reference:**  
**THE INBOUNDER**





- 1** | Hotel Barceló
- 2** | Hotel AC Valencia
- 3** | Hotel Primus Valencia
- 4** | Hotel Express by Holiday Inn
- 5** | Hotel NH Las Ciencias
- 6** | Hotel Casual Las Artes
- IB** | The Inbounder